

Building Bicycle Tourism Tips Sheet

Adventure Cycling Resources:

- Building Bicycle Tourism
- Building Support for the US Bicycle Route System:
 - o <u>Economic Impact Studies</u>
 - Montana Study (bicycle touring only)
 - Washington Study (focuses on all forms of recreation/active tourism)
 - Michigan Studies Phase I Phase II (focused on bike events & touring)
 - o **Health Impacts**
 - o Transportation Benefits
 - o Environmental Benefits
- Blog Posts on Building Bicycle Tourism
 - o Ten Tips to Become a Bicycle Travel Destination
 - o Hospitality Programs To Learn From
 - Top 5 Success Stories for State Parks
 - The Path to Bicycle Tourism Path Less Pedaled (Russ Roca, Laura Crawford)
 - o <u>Trail Towns: Programs we can learn from</u> Includes links to Trai Town manuals
 - Washington Bikes: Bicyclists Bring Bucks

Examples of Bicycle Tourism Programs

- PedalMN: http://www.exploreminnesota.com/pedal-mn/
 - o <u>Video</u>
- Allegheny Trail Alliance Great Allegheny Passage