

# IMAGINE PEOPLE HERE

TEMPORARY DEMONSTRATION PROJECTS TO IMPROVE SAFETY AND ACCESS FOR VULNERABLE USERS



## Coming soon to a road near you!

On our “Imagine People Here” campaigns, the BCM works with local advocates and municipal officials to create temporary demonstration projects that improve safety and access for pedestrians and people on bikes in communities across the state.

Using temporary infrastructure such as flexible posts, signs, and paint, Imagine People Here projects demonstrate the value of dedicated bicycle and pedestrian facilities like bike lanes, curb extensions, and other traffic-calming measures. The goal is to show how a bicycle, pedestrian, or traffic-calming facility could improve safety and comfort at an affordable price (most demos cost less than \$1000). Speed and yield studies are performed before and after installations to evaluate effectiveness.



Want to suggest a location for a future project? Email [jim@bikemaine.org](mailto:jim@bikemaine.org)

### POTENTIAL PROJECTS SHOULD

- Be in locations where public support/minimal backlash for the project can be expected.
- Be in locations where planning/conversations about the need have already occurred.
- Have municipal support.
- Connect to other existing or planned bicycle facilities.
- Be simple. (e.g. create curb extensions to calm traffic and shorten crossings, or create new bike lanes by striping and installing temporary structures to separate the new lane.)

Find out more at [bikemaine.org/imagine-people-here](http://bikemaine.org/imagine-people-here)



# Recent success stories:

## BANGOR

- Three crosswalk enhancements
- Reduced average traveling speeds by 11%
- Reduced 85th percentile speeds by 9%



## NORTH YARMOUTH

- Two gateway treatments
- Three crosswalk enhancements
- 2.25 miles of shared lane markings
- Reduced average traveling speeds by 12%
- Reduced 85th percentile speeds by 13%



## WESTBROOK

- Five crosswalk enhancements
- Reduced average traveling speeds by 4%
- Reduced 85th percentile speeds by 3%



The BCM would like to thank our sponsors for their dedicated support of the Imagine People Here program!

