

# IMAGINE PEOPLE HERE

TEMPORARY DEMONSTRATION PROJECTS TO IMPROVE SAFETY AND ACCESS FOR VULNERABLE USERS



## Coming soon to a road near you!

On our “Imagine People Here” campaign, the BCM works with local advocates and municipal officials to create temporary demonstration projects that improve safety and access for pedestrians and people on bikes in communities across the state.

Using municipal-grade materials such as flexible posts, signs, and paint, IPH projects demonstrate how easy it can be to add bicycle and pedestrian facilities like bike lanes, curb extensions, and other traffic-calming measures. The goal is to show how a bicycle,

pedestrian, or traffic-calming installation can improve safety and comfort at an affordable price (most demos cost less than \$1000). Speed and yield studies are performed before and after installations to evaluate effectiveness.



Want to suggest a location for a future project? Email [jim@bikemaine.org](mailto:jim@bikemaine.org)

### POTENTIAL PROJECTS SHOULD

- Be in locations where public support/minimal backlash for the project can be expected.
- Be in locations where planning/conversations about the need have already occurred.
- Have municipal support.
- Connect to other existing or planned bicycle facilities.
- Be simple. (e.g. create curb extensions to calm traffic and shorten crossings, or create new bike lanes by striping and installing temporary structures to separate the new lane.)

Find out more at [bikemaine.org/imagine-people-here](http://bikemaine.org/imagine-people-here)



# Recent success stories:

## AUGUSTA

- Four crosswalks enhanced with delineators and red paint
- Preliminary studies indicate drivers yield more often when pedestrians show intent to cross closer to the travel lane



## PORTLAND

- Curb extension added to create safe landing for pedestrians
- Visibility of pedestrian island enhanced, additional space reclaimed
- Overwhelmingly positive feedback from residents who report feeling safer



## MILLINOCKET

- Six crosswalks enhanced using delineators, red paint, and signage
- Roadway visually narrowed to calm traffic and call attention to speed limit change
- Additional delineators reduced turning radius of one intersection



The BCM would like to thank our sponsors for their dedicated support of the Imagine People Here program!

