

2022 ANNUAL REPORT



BICYCLE COALITION OF MAINE

We celebrated 30 years of the BCM in 2022! And thanks to the continued support of our members, we were able to connect with, educate, and ride with thousands of people last year! We doubled the reach of our education programming, helped write Maine's first Statewide Active Transportation Plan, and helped pass many policies that make the roads safer for pedestrians and people on bikes.



2022 HIGHLIGHTS

EDUCATION

We held 338 educational events, including launching an Earn-a-Bike program in Bangor, hosting bike rodeos, Fix-a-Bike workshops, trail riding clinics, and more.



ADVOCACY

We passed 10 bike/ped-friendly policies in the state legislature and trained more than 20 new local advocates through our Community Spokes program.



RIDES & EVENTS

We welcomed nearly 800 people at our ride events, including the Women's Ride, the Women's Ride Summer Series, the BikeMaine Weekend, and the Maine Woods Rambler.



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EDUCATION

The BCM education program made great strides in 2022, doubling our reach compared to 2021. We provided more hands-on and on-bike education rather than classroom presentations for a more significant, lasting impact. We also launched a new Earn-A-Bike program in the Bangor area to help get bikes into the hands of those who would otherwise not be able to afford them.

EDUCATION BY THE NUMBERS

- **338 educational events, both in-person and virtual**
- **33 bike rodeos for kids**
- **47 Fix-a-Bike workshops**
- **6,069 students and adults reached**
- **44 Earn-a-Bike participants**



Bangor Earn-a-Bike

Our new Earn-a-Bike program partnered with the Boys & Girls Club of Bangor, Bangor Area Homeless Shelter, Maine Discovery Museum, Bangor 21st Century, and Welcoming Immigrant Neighbors Bangor to reach more than 40 people in its first year! Participants learned basic bike mechanic skills and traffic safety skills for riding on the road. At the end of the program, graduates received a free fully refurbished bicycle, helmet, lock, and safety lights.

Fix-a-Bike Workshops

More than 500 people participated in our “Fix-a-Bike” workshops for kids, teens, and adults in 2022! Participants gained understanding about how a bike works, learned how to perform simple repairs, and built their confidence for roadside rescue scenarios.

Adult Education

We expanded our on-bike education opportunities for adults in 2022. This programming included Urban Bicycling Classes, which teach people on bikes how to travel safely in traffic, and Trail Riding Clinics, which help riders build skills and confidence in off-road settings. Open to riders of any level, these classes are meant to help build and hone skills to keep everyone safe and happy on their bikes!

ADVOCACY

The Bicycle Coalition of Maine is the voice for people who bike and walk at the local, state, and national level. We work across the state to promote bicycle- and pedestrian-friendly policies, participate in partner coalitions, support our network of local advocates, and make on-the-ground improvements to bike/ped safety.

ADVOCACY BY THE NUMBERS

- **9 Imagine People Here projects installed across the state**
- **23 new Community Spokes trained**
- **10 bike/ped-friendly bills passed in the state legislature**
- **First-ever Statewide Active Transportation Plan completed**
- **5 Rides of Silence were held around Maine during Global Road Safety Week**



Imagine People Here

The demand for the BCM's Imagine People Here (IPH) traffic-calming infrastructure projects continued to grow in 2022, showing that all across Maine, people want safer streets for pedestrians and people on bikes! We installed and/or supported projects in Augusta, Lewiston, Lincoln, Mount Vernon, Millinocket, Norway, Portland (Woodfords Corner and Diamond Street), and South Portland. Most of these were re-installations, showcasing the success of past projects. Several were done with input and guidance from the BCM, but led by the towns, demonstrating the growing recognition of the importance of improved safety for biking and walking.

First-ever Statewide Active Transportation Plan

The BCM was on the team that helped develop the MaineDOT's first-ever Statewide Active Transportation Plan. Our work focused heavily on public engagement, hosting more than 250 stakeholders for small group discussions, including advocates and representatives for public health, people with disabilities, bike/ped committees, people experiencing homelessness, and more! We also helped drive more than 2,000 comments during the process—double the goal. The draft report was released at the end of 2022 and while there is room for improvement, it will provide a valuable guide to shaping the future of biking and walking in Maine.

ADVOCACY



Community Spokes

Our local bike/ped advocates, or Community Spokes, continue to work hard to make Maine better for biking and walking, one community at a time. Here are just a few of the projects Community Spokes have been busy working on:

- A Spoke in Norway coordinated an outdoor physical activity program called the Second Nature Adventure Challenge.
- Spokes in Bangor are helping to form the City's Comprehensive Plan, which heavily mentions improvements to bike/ped infrastructure. They also advocate continuously for better bike/ped infrastructure when roads are worked on and when new infrastructure projects come up.
- Spokes in Augusta have established an official Bike and Ped Safety Committee for the City.
- In Cape Neddick, Spokes helped pass the town Comprehensive Plan with strong Complete Streets and pedestrian/cyclist goals. Implementing goals will be a major focus in 2023.
- Spokes in Hancock County are working on comprehensive plans to improve bike/ped safety and infrastructure.
- In Portland, Spokes lead the Portland Bike Party and other community rides which include outreach, education, distribution of safety lights, and more. They also frequently advocate for bike/ped infrastructure.

Legislative Work

Over the 2021-2022 state legislative session, the BCM drafted, provided input on, testified, and otherwise were involved in many bills that successfully passed and became policies that make the roads safer for pedestrians and people on bikes. Among them:

- A policy that requires reporting all crashes involving an automobile and a pedestrian or cyclist to a district attorney.
- A policy that supports converting unused rail corridors to trails.
- A policy that requires updating laws to support Americans with Disabilities Act compliance in road projects.
- A policy that exempts mountain bike trails from stormwater regulation, similar to the exemption for logging roads.

EVENTS

We are still learning how to hold events post-pandemic closures, including managing new health & safety needs and the rising costs of goods and services, while maintaining high quality events that are fun and welcoming to riders. Our biggest takeaway—as always—is how wonderful it is to gather and enjoy all Maine has to offer by pedal!

EVENTS BY THE NUMBERS

- **Valet Bike Parking: 1,965 bikes parked**
- **Bike Swaps in Lewiston and Gorham: 292 bikes registered, 176 sold, 400+ attendees**
- **Women's Rides: 18 rides and 131 riders**
- **Women's Ride Summer Series: 10 rides and 141 riders.**
- **BikeMaine Weekend: 390 riders**
- **Maine Woods Rambler: 120 riders**
- **209 volunteers across our events**



Women's Ride

For the second year, we ran (biked) with a smaller format Women's Ride, to expand the types of biking and the locations reached throughout the state. With eighteen rides to choose from—beginner, intermediate, advanced, on-road, gravel, and mountain—we hoped that any woman would feel safe and included riding with us. And we heard a lot of positive feedback that they did!



Summer Ride Series

Rolling on from the Women's Ride, we continued with the second year of the Women's Ride Summer Series. Every other week we gathered for these laid-back group rides, which centered all FTWN-B—femme, transgender, women, and non-binary riders, and focused on taking in the sights and creating a riding community, rather than racing to a destination. An increased variety of trails and routes were featured this year, creating an opportunity for different types of riders to join us.

EVENTS



BikeMaine Weekend

The BikeMaine Weekend was held in Lincoln and featured the return of the very popular short and long route options. With eyes on making the Weekend more inclusive, we also added a single day riding option. We loved seeing both familiar and new faces, and look forward to more BikeMaine Weekends in the future!



Maine Woods Rambler

We loved being at the newly built Knife Edge Brewing at the New England Outdoor Center for the second annual Maine Woods Rambler! It was a warm and sunny September day for the 120 riders who took off to experience our adventure ride, featuring the return of the popular ferry-boat crossing, and way less mud than 2021! Thanks again to our event partners, Katahdin Area Trails and the New England Outdoor Center, for putting together a rambling ride like no other.

THE BIG PICTURE

30th Anniversary of the BCM

In 2022 we celebrated 30 years of working hard to make Maine a better place to bike, walk, and roll. We spent the year reminiscing about milestones throughout the BCM's history, and focused on what we'd like to see in the next 30! Thank you to everyone who joined us in Smithfield for a beautiful fall anniversary celebration!



THE BIG PICTURE

Diversity, Equity, and Inclusion

The BCM worked with the Racial Equity and Justice Firm in Bangor to evaluate our current policies, procedures, and practices, and to ensure that every aspect of our work prioritizes diversity, equity, and inclusion. In addition to ongoing learning, we adopted a public DEI statement: “The Bicycle Coalition of Maine is committing to advancing our equity and inclusion efforts. The Coalition is prioritizing diversity, equity, and inclusion (DEI) in three focus areas: self-education, community engagement/outreach, and event structure for 2022-2023. We welcome community members and visitors of Maine—Wabanaki Territory—from all backgrounds to join the Coalition. Our most outstanding achievement will be that everyone who joins the Coalition or attends our events will feel respected and valued.”

Board and Staff Updates

We'd like to extend a special thank you to our outgoing board members in 2022: David Lipman, who served on the board for nine years, and Larry Rubinstein, who dedicated an impressive and impactful 18 years to the BCM board. Thank you for your service and we hope to ride with you soon!

We welcomed two new staff members in 2022—Colleen Donohoe, Event Director, and Dan Bassett, Education Manager. We also said goodbye to staff member Matt Sulem, who moved on to new ventures. We are so thankful to our incredible staff who do amazing work!

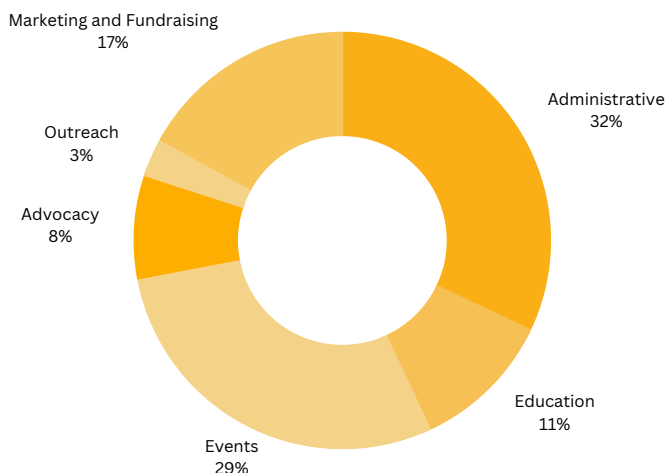
New Members

We welcomed **182 new members** to the BCM in 2022. Thank you for joining the effort to make Maine better for pedestrians and people on bikes!

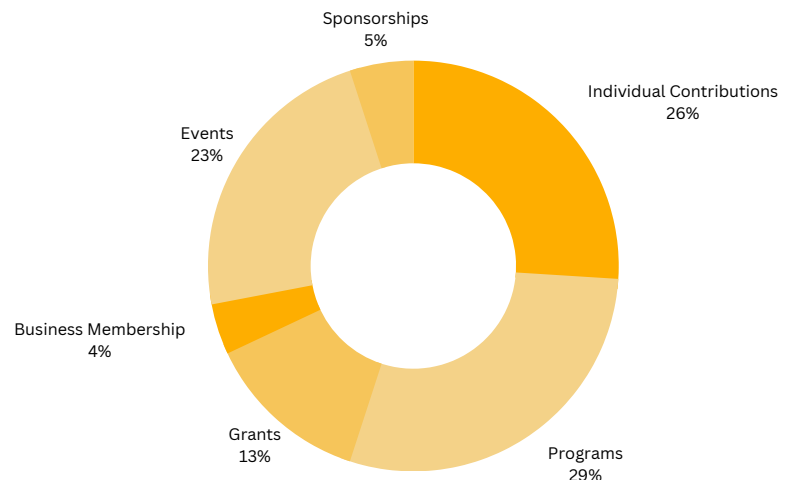
And a very special thanks to you, our loyal and generous members, for helping the BCM grow each year and bring the joy of biking and walking to people all across Maine. Thank you!

FINANCIALS

Expenses



Revenue Sources



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