

BUSINESS MEMBERSHIP

BCM BUSINESS MEMBERS: Making Maine better and safer for biking, walking, and rolling

STRONGER TOGETHER

Join the movement for safer streets!

BCM Business Members sustain our education, advocacy, and encouragement efforts, making bikes, bike education, and bike events accessible to more people across Maine. Business members are a vital component of our mission to make Maine a better and safer place to bike, walk, and roll! Become a business member today and spread the joy of bicycling in all 16 counties of our great state!



BUSINESS MEMBERS KEEP THE BCM ROLLING



Bicycle and Pedestrian Safety Education

The BCM teaches thousands of children and adults each year about how to stay safe while biking and walking.



Infrastructure Improvements

The BCM works with communities across the state to make concrete improvements for bike/ped safety.






Advocacy in Action

The BCM is the voice of pedestrians and people on bikes in Augusta. We advocate for laws that make the roads safer for all vulnerable users.



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Portland, Maine 04101
207.623.4511 info@bikemaine.org

 BikeMaine
 @bikemaine
 @bikemaine

BUSINESS MEMBER BENEFITS

Business memberships start at \$250 and come with a range of benefits, depending on the level, such as:



"Lunch and Learn" workshops for your employees or community

The BCM can provide hands-on educational workshops on topics such as bike commuting or basic bike repair to your employees or in your community.



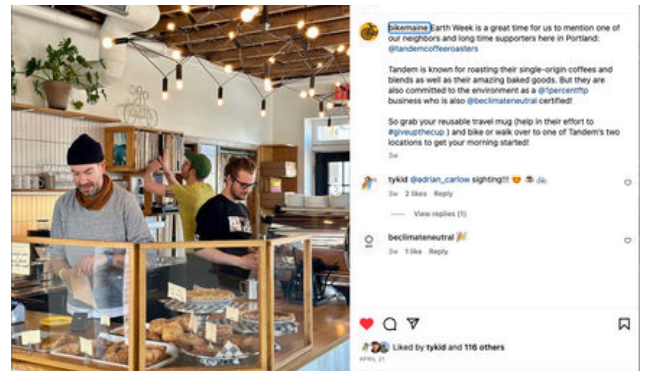
Ad space in The Maine Cyclist magazine

Get your brand in front of cycling enthusiasts and advocates across the state! Circulation of 3,000 copies annually.



Your link and logo on the BCM website













































The BCM website receives more than 5,000 visitors each month.



Shout-outs on BCM's social media and in our e-newsletters

The BCM's emails reach more than 20,000 supporters and our social media channels reach more than 13,000 followers.

MEMBER BENEFITS BY LEVEL

	\$10,000+	\$5,000+	\$2,500+	\$1,000+	\$500+	\$250+
Your logo and link on the Business Partners page of our website						
Your business name featured in <i>The Maine Cyclist</i> magazine						
Free bike rack rental for one event per year						
Educational workshops at your worksite from a certified BCM instructor	 Up to 4	 Up to 4	 Up to 3	 Up to 2	 1	
Recognition annually in our social media and e-newsletters	 4 times	 4 times	 3 times	 2 times	 1 time	
Invitations to special Yellow Jersey Club Events						
A full-page feature article on your business in one issue of <i>The Maine Cyclist</i>						
Discounts on Dero Bike Rack products	 15% off	 15% off	 10% off	 10% off		
A business ad in <i>The Maine Cyclist</i> magazine	 1/2 page	 1/4 page	 1/8 page	 1/8 page		
A private group ride for your employees led by a certified BCM instructor	