

JOY RIDE FUNDRAISER

SPONSORSHIP OPPORTUNITIES: How Your Business can provide tax-deductible support for the Bicycle Coalition of Maine's Premier FUN-draising ride

Sunday June 7, 2026, Kennebunkport, Maine



A BIKE PARTY LIKE NO OTHER

SUPPORTING SAFER STREETS FOR ALL

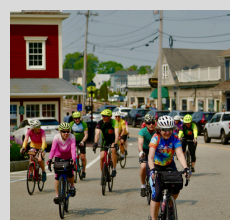
This fun and festive day takes place along the coast in southern Maine, celebrating cycling, walking, good food, and community. This year we're offering *three* ride options, an 17 mile, family-friendly ride, and a more scenic 33 mile ride, and a challenging (10% gravel) 53 mile ride, each with a break at Timber Point and a finish line lunch at the Kennebunkport Conservation Trust, with music by the Ideal Maine Band and fun and games for all.



Why Sponsor the Joy Ride Fundraiser?

- **High-Visibility Brand Alignment** – Reach Maine's cycling, outdoor, and active lifestyle communities.
- **Commitment to Safer Streets** – Support advocacy and infrastructure improvements for cyclists and pedestrians.
- **Tax-Deductible Contribution** – As a nonprofit organization, the BCM ensures your sponsorship supports a worthy and well respected cause.
- **Direct Business Engagement** – Connect with participants, volunteers, and fellow sponsors for networking & promotion.

JOIN US IN MAKING THIS THE BEST JOY RIDE YET!



Get Involved Today!

Contact Andrew Zarro, Executive Director
38 Diamond Street, Portland, Maine 04101
207.623.4511 | andrew@bikemaine.org
bikemaine.org

YOUR LOGO HERE



38 Diamond Street, Portland, Maine 04101
207.623.4511 info@bikemaine.org

BikeMaine
 @bikemaine

SPONSORSHIP OPPORTUNITIES



By sponsoring the 2026 Joy Ride Fundraiser, your business gains brand exposure, community goodwill, and direct engagement with cyclists, outdoor enthusiasts, and families. Choose from multiple sponsorship levels tailored to your business's impact and visibility goals.



TITLE SPONSOR - \$10,000 (Exclusive - One Available)

- Naming rights: [Your Business] Joy Ride Fundraiser Presented by the BCM
- Premier logo placement on event signage, website, and promotional materials
- Custom social media and email campaign (8+ mentions)
- Feature in press releases and media outreach
- Speaking opportunity at event kickoff
- Complimentary team entry (5 riders)



PRESENTING SPONSOR - \$5,000 (Exclusive - One Available)

Choose the 17-Mile Ride, the 33-Mile Ride or the 53-Mile Ride

- Exclusive sponsorship of your selected ride route
- Logo placement at starting line, finish line, and wayfinding signage
- Social media highlights (6 mentions)
- Recognition in event materials and website
- Complimentary team entry (4 riders)



Supporting Sponsor - \$2,000

- Logo featured on event signage and digital materials
- Recognition on the BCM's website and social media (4 mentions)
- Complimentary team entry (3 riders)



Community Sponsor - \$1,000

- Logo placement in select event materials
- Social media recognition (2 mentions)
- Complimentary team entry (2 riders)



Friend of the Ride - \$500

- Name listed in event program and website
- Social media thank-you mention
- Complimentary team entry (1 rider)

BE A PART OF THE JOY RIDE FUNDRAISER

